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**ZIZZO GROUP ENGAGEMENT MARKETING WELCOMES NEW ASSOCIATE FRONT END WEB DEVELOPER**

**MILWAUKEE – (February 12, 2018)** – Zizzo Group Engagement Marketing (ZG) – recognized by *The Milwaukee Business Journal* as one of Milwaukee’s “Best Places to Work” – is pleased to welcome Talia Granzow as an associate front end developer. ZG is the region’s first engagement agency.

Granzow joined ZG in order to support the firm’s growth in immersive technology and assists with site development, updates, information architecture and design. She brings strength in HTML, JavaScript, CSS, Ruby, and Ruby on Rails to her role. Granzow comes from a unique background in music and the arts. Before delving into a career in web development, she spent time as a trained classical singer, focusing on opera.

“We are thrilled to have Talia on board with us,” said ZG President and CEO Anne Zizzo. “Her skills are such a dynamic addition to our talented web team and further enhance our abilities as the region’s first engagement agency.”



Granzow attended the University of Cincinnati-College Conservatory of Music and received a bachelor’s degree in music. She later earned a certificate in web development from Bottega Tech. When she is not at the office, Granzow can be found drawing, baking, enjoying the outdoors, and spending time with her family. Granzow is married to Jason, and they’re raising Orion, a black Labrador mix.

**About Zizzo Group Engagement Marketing**

At Zizzo Group Engagement Marketing, we believe successful engagement marketing lives at the intersection of brand and reaction. It’s the tingly blend of emotion and technology. The fusion of passion and metrics. And the difference between storytelling and story re-telling. As an engagement agency, our job is to make our clients, their audiences, and the world-at-large feel something.

The agency serves a wide range of regional and national business-to-business and consumer clients. It creates strategic, engaging executions in traditional, digital, public relations, social and immersive disciplines. It also offers research through its exclusive “Excite” process, traditional and digital media planning and buying, and SEO, PPC and SEM services.



ZIZZOGROUP.com

A future 50 company and a top 10 Milwaukee-area advertising agency, Zizzo Group works with many leading brands. Zizzo Group has been recognized as one of Milwaukee's "Best Places to Work" by *The Milwaukee Business Journal* and *Milwaukee Magazine*, and as having one of "Milwaukee's Coolest Offices" by *The Milwaukee Business Journal*. For more information, visit [www.ZizzoGroup.com](http://www.ZizzoGroup.com).

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