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### MorganMyers Adds Two Employees

Waukesha, Wis. (Jan. 23, 2018) – MorganMyers (MM) is pleased to welcome Kristi Olson, senior associate, and Jordan Gaal, associate, to the team.

Olson brings nearly 10 years of marketing and communication experience with agricultural associations and cooperatives to MM, including stints with organizations such as Illinois Farm Bureau and Landmark Services.

“We are thrilled to have Kristi on board,” says Tim Oliver, MorganMyers president. “Her strategic and collaborative communication style will bring tremendous value to the Illinois Soybean Association account, where she’ll support the transportation team.”

Gaal will join MorganMyers in May, upon graduation from the University of Wisconsin-Madison with a bachelor’s degree in life sciences communication and a minor in digital studies.

Gaal brings diverse experiences to MM, including an internship at Post Consumer Brands. “Jordan already understands using story and experience to build consumer trust in food and agriculture,” says Oliver. “He’s bringing a great attitude and skill set as he comes on board.”

#### About MorganMyers:

MorganMyers is a strategic communications firm that builds, protects and promotes great brands that help feed the world. Our experience with farmers, food companies, food and nutrition thought leaders, popular brands and consumers gives us a unique 360-degree perspective to solve communications challenges and build trust with consumers. MorganMyers has offices in Waukesha, Wisconsin, and Waterloo, Iowa. For more information, visit [www.morganmyers.com](http://www.morganmyers.com).

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