

FOR IMMEDIATE RELEASE

EPIC Creative Adds Supervisors in Media and Public Relations

WEST BEND, Wis. (Sept. 27, 2016) – EPIC Creative, a leading full-service advertising and marketing agency headquartered in West Bend, Wis., has hired two new supervisors – Kristin Neubert and Jeff Dardis – to support the agency’s ongoing growth.

In her new role as media supervisor, Neubert will be responsible for developing strategic media plans for agency clients, as well as overseeing media department employees and working with account managers and clients to keep them informed of project, plan and negotiation status.

Neubert previously held positions with Batteries Plus and the Good Feet Store and attended Carroll University where she earned a Bachelor’s degree in Business Administration.

Dardis comes to EPIC from Zizzo Group, where he worked on public relations and marketing campaigns for a wide range of clients, including Husch Blackwell LLP (formerly Whyte Hirschboeck Dudek S.C.) and Bader Philanthropies, Inc. In his new role, Dardis will work with executive, account and creative teams to develop comprehensive strategic public relations plans for agency clients as well as lead the growth of EPIC’s public relations department.

In addition to Zizzo Group, Dardis previously help positions with Laughlin Constable and the United Performing Arts Fund (UPAF). Dardis earned his Bachelor’s degree in Journalism and Mass Communications from the University of Wisconsin-Milwaukee.

Neubert and Dardis will report to EPIC Director of Public Relations and Social Media Fuzz Martin.

“We’re very excited to welcome two industry pros to the EPIC Creative team,” said Joseph Rogge, CCO at EPIC Creative. Kristin and Jeff both have a strong background in their respective fields and bring a long list of achievements that are exactly what is needed to manage EPIC’s ongoing growth.”

About EPIC Creative

EPIC Creative is a full-service advertising and marketing agency, serving a broad range of consumer and business-to-business (B2B) brands. EPIC’s services include brand strategy, creative development, photography, videography, social media engagement,

public relations, and web design and development. EPIC Creative is proud to be recognized as one of *Milwaukee Journal Sentinel's* 2016 Top Workplaces and Fastest Growing Firms, and listed as number six on the *Milwaukee Business Journal's* Largest Milwaukee-area Advertising Agencies. Learn more at epiccreative.com.

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