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DesignMil Hosts Design Marathon to Benefit Local Nonprofits And Support Social Change in the Milwaukee Community

Milwaukee, WI (August 1st, 2017) - DesignMil is a one day collaborative event in Milwaukee, Wisconsin that connects nonprofits with designers to create work that elevates their identity, branding, or otherwise visual needs. On November 4, 2017 DesignMil is hosting a 12-hour design event pairing creative professionals with nonprofits in the Milwaukee area to identify and create design solutions.

DesignMil invites designers and nonprofits to take part in this collaborative event to develop deeper connections within the Milwaukee community. Applications and information about the event are available at designmil.org. Design teams will work together with direction from nonprofits to create logo design, business cards and letterheads, website development, marketing and promotional materials; for free.

According to HOW Magazine, there are 1,600 designers working in the city. According to Spectrum Nonprofit Services, Milwaukee has nearly the same number of nonprofits. Imagine what can happen when DesignMil takes that creative talent and mixes it with those nonprofit visionaries working tirelessly throughout Milwaukee.

DesignMil aims to create a stronger design community by connecting designers and nonprofits to collaborate for something that gives back and promotes social change. Everyone involved with DesignMil share common goals for the event: providing an opportunity for designers to gain valuable experience and for local, deserving organizations to gain a service they may not be able to afford otherwise. A positive way to connect designers to the community.

DesignMil is a design collaboration that connects nonprofits with designers in Milwaukee to add value and visibility to their cause.

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