

EPIC CREATIVE

For Immediate Release

EPIC Creative Expands Creative Department to Support Agency Growth

WEST BEND, Wis. (Nov. 3, 2017) – EPIC Creative, a leading full-service advertising and marketing agency headquartered in West Bend, Wis., welcomes three new employees –Taylor Capek, Blake Himsl Hunter and Nick Swenor– to support the agency’s ongoing growth.

In her new role as a designer, Capek will be responsible for working on design projects, from conception through design execution across a broad range of mediums and clients. Capek previously held a position with Propeller where she worked with clients to achieve strategic design goals. Capek received her Bachelor of Arts in graphic design from Carthage College and her Masters of Science in marketing at the University of Denver.



Himsl Hunter joins EPIC as a production artist where he’ll establish and foster relationships with agency print vendors and develop creative executions and iterations from existing campaign materials. Himsl Hunter formerly worked at Kohl’s Corporate where he served as packaging production artist-consultant since April 2015. He earned his Bachelor of Fine Arts from the University of Minnesota-Twin Cities.

Swenor also joins EPIC as a designer where he’ll help clients with their branding, design, and production needs. Swenor formerly worked at Foresight Group where he worked as a designer with a heavy focus in web design and worked closely with front end developers on web projects. Swenor earned his Bachelor of Fine Arts degree in communications from Northern Michigan University.



“We’re excited to welcome Taylor, Blake and Nick to the EPIC team,” said EPIC Creative Art Director Steve Garrou. “All three new employees bring a lot of energy to the department.”

About EPIC Creative

EPIC Creative is proud to be recognized as one of *Milwaukee Journal Sentinel's* 2017 Top Workplaces and Fastest Growing Firms, and listed sixth on the *Milwaukee Business Journal's* Largest Milwaukee-area Advertising Agencies. As a full-service advertising and marketing agency, EPIC serves a broad range of consumer and business-to-business (B2B) brands by providing brand strategy, creative development, photography, videography, social media engagement, public relations, and web design and development. Learn more at www.epiccreative.com.

Media Contact:

Jeff Dardis
EPIC Creative
jdardis@epiccreative.com
262-338-3700, Ext. 289

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